

ZAAK ANDREWS

VIDEO - PHOTO - SOCIAL - MARKETING

CONTACT

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- Storrington, West Sussex

SKILLS

- Video - Conception to Delivery
- Photo - Cars, Property, Travel, Events
- Social Media - Award-winning Production, Strategy & Management
- Marketing - Digital, Email & Print
- Sales - Supercars

ACHIEVEMENTS

- Social Media User of The Year Award - 2022
- Travelled across many continents shooting for TV
- Have worked with many high profile celebrities

EDUCATION

First Class BA (Hons) - Digital Film Production & Screenwriting

University of Chichester

2012 - 2015

INTERESTS

- Mountain Biking
- Travel
- A passion for cars

REFERENCES

Available on request.

PROFILE

I am a highly motivated, hard-working & adaptable individual, who enjoys a challenge and is resourceful, and thorough in approach. With a keen eye for detail and a focus on quality, I strive to deliver consistent and long-lasting results. I have excellent communication skills; with an all-round committed ability to deliver my work in an honest and loyal nature. I am a people person and thus confident in dealing in B2B and B2C. Since 2015, I have worked in a mixture of roles specialising largely in Automotive. From Content Creation to Marketing management, my passion for cars has fulfilled my desire to specialise in this field. I have worked in Press; PR; Editorial; TV and the Motor Industry.

EXPERIENCE

Content & Marketing Manager

Premier GT LTD May 2020 - Present

I was approached to join a fast-paced and highly dynamic independent supercar dealership in 2020. Tasked with bringing a fresh approach to an already successful business model, my eye for creating car content ensured the development of the brand's online presence grew. Full creative control is my remit and my role includes:

- Management of award-winning Social Media content creation & account management - consistent organic growth of accounts from circa 2k to 5k followers.
- Production of long-form and short-form video content to support sales marketing, social media marketing & email marketing within MailChimp
- All areas of photography covered to assist the above and all on-site and off-site events
- Implementation of Paid Social Media Campaigns
- Implementation of Google Ad Campaigns & Basic understanding of Google Analytics
- Vehicle Sales & Purchasing
- All elements of design for flyers, posters, events and visual paraphernalia
- Event Management
- On-site management of staff and logistics

Assistant Producer - 'Car SOS'

Renegade Pictures / National Geographic July 2019 - March 2020

In July 2019 I was invited onto series 8 of the National Geographic TV show, Car SOS. Being part of a relatively small team, I was responsible for shooting various elements across the rapid restoration of classic cars for deserving owners. This involved actuality content with Tim Shaw and Fuzz Townshend, along with B-Roll content to help with the episode's narrative. I also managed secondary organisation of upcoming shoots, took on the role of DIT on a daily basis and was made responsible for all supporting stills photography. Sony XD Cameras/Alpha Range/FS7.

Camera Operator / Editor

Blackball Media / OnCue Communications February 2016 - July 2019

I joined Blackball Media as a Production Assistant in February 2016. I supported all crews on automotive editorial, PR & manufacturer based productions, from pre-production to post-production. I worked my way up to lead Camera Operator in December 2017 and looked after how the productions looked and felt from there. In late 2018 early/ 2019 I was part of an international TV series as a second Camera Operator & DIT, which saw me travel to 6 different countries around the world including Kenya, South Africa, Finland, Sweden, Thailand & Dubai. Throughout my time at Blackball, I worked with a range of different clients and celebrities on a varied range of productions. Storyboarding, shooting on Sony Cameras and Editing in Final Cut Pro.